



BRAINIAC
DIGITAL SOLUTIONS
ISO 9001:2015 CERTIFIED

LAUNCH YOUR CAREER IN PERFORMANCE MARKETING

Learn. Execute. Grow.



COURSE OVERVIEW

Master the art of digital advertising with our comprehensive program covering Meta Ads, Google Ads, and advanced optimization strategies.

WHY CHOOSE US

Industry-relevant curriculum with hands-on live projects and professional certification.

- Industry-Relevant Curriculum
- Live Projects & Practical Training
- Professional Certification
- Career Support & Guidance



DURATION
3 Months
(36 Classes)



TOTAL FEES
INR 11,000/-

YOUR 3-MONTH LEARNING JOURNEY



MONTH 1: FOUNDATIONS

- Funnel Architecture**
Build conversion-focused funnels.
- Copywriting**
Write ads that convert.
- Landing Page Psychology**
Optimize pages for conversions.



MONTH 2: PLATFORM TECHNICAL

- Meta Ads Ecosystem**
Master the complete Meta advertising platform and creative strategies.
- Google Search & Intent**
Learn Google Search campaigns and user intent targeting strategies.
- Performance Max**
Scale budgets effectively and manage client relationships professionally.



MONTH 3: ADVANCED

- Data Analytics (GA4)**
Track, analyze, and extract actionable insights.
- Reporting & Dashboards**
Build powerful reports that drive decisions.
- The Live Project**
Apply your skills in a real-world campaign.



**HANDS-ON
LIVE PROJECTS**



**REAL-WORLD
INDUSTRY CASES**



**EXPERT MENTOR
GUIDANCE**



**CERTIFICATE OF
COMPLETION**

Brainiac Digital Solutions
2/3 Central Park, Doctors Colony,
City Center, Durgapur

GAIN THE SKILLS. BUILD REAL CAMPAIGNS. GET HIRED.
Your future in performance marketing starts here.